



Kent County Health Planning Week

July 25 – 27, 2016

Overview

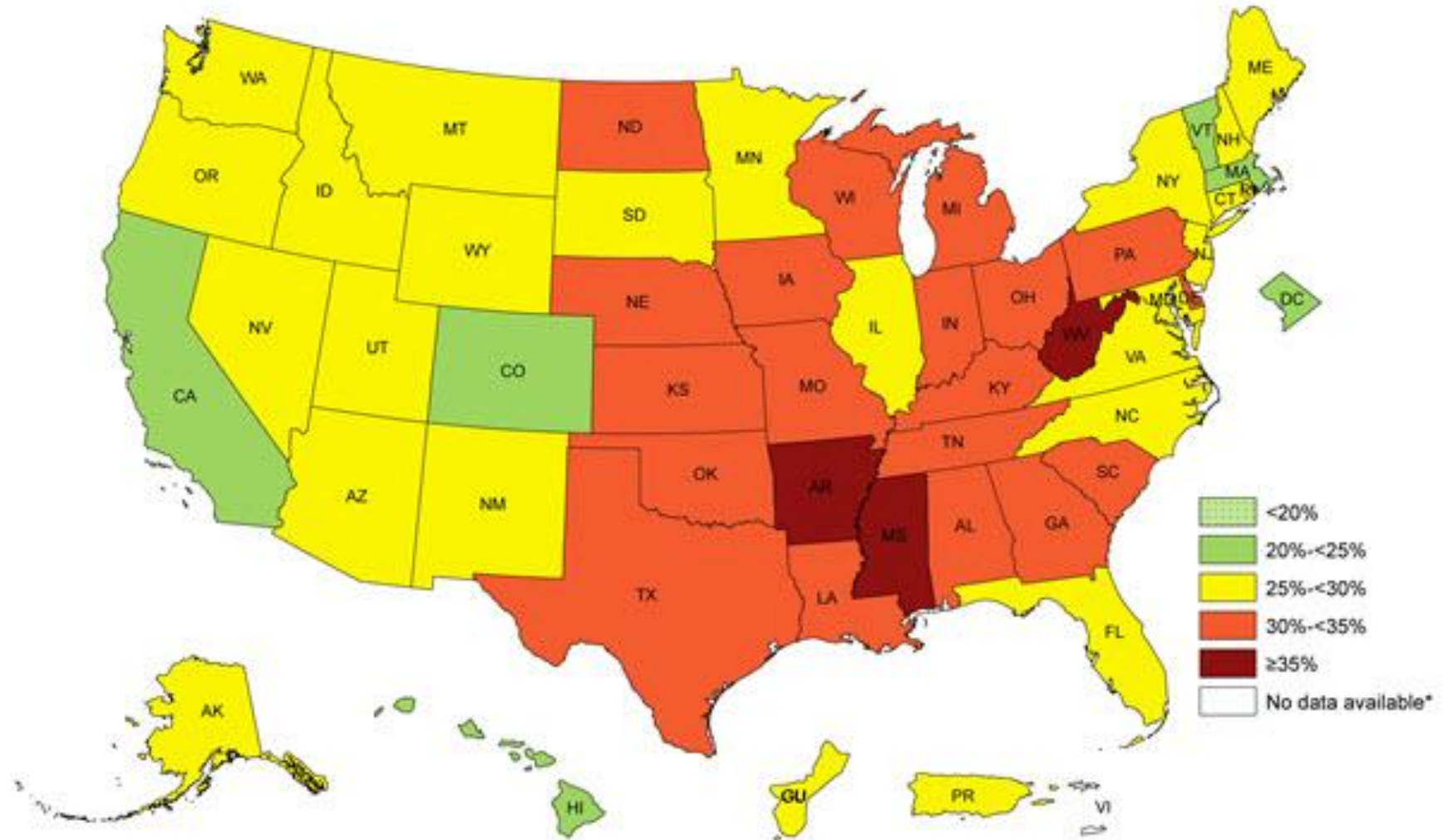
- Purpose
- What Has been Done
- Charrette results
- Next Steps

Purpose – Why are we Here?

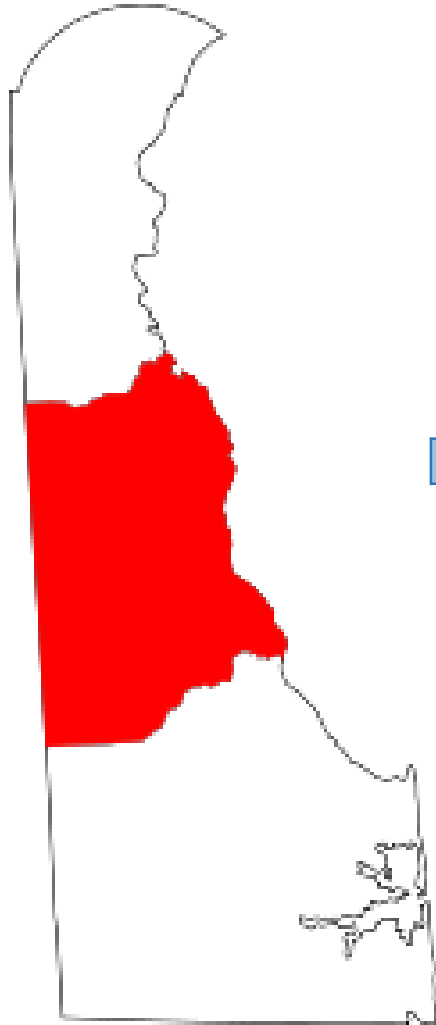
- We are here to help make Kent County the healthiest county in Delaware!
- Health data indicates that Kent County has some health challenges, similar to those impacting the State and the nation. How can we start improving the health outcomes of our residents through planning decisions involving access to healthy foods and active living?



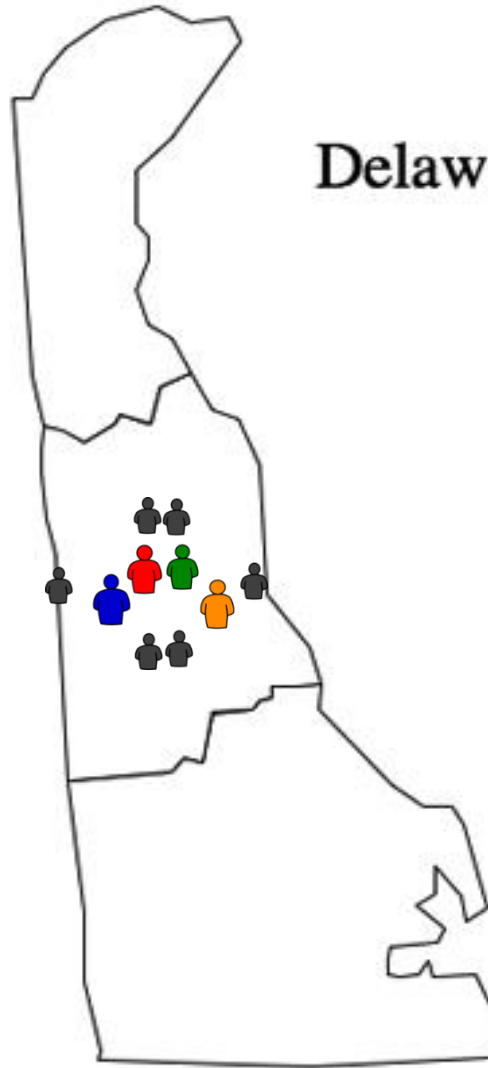
National Obesity Map



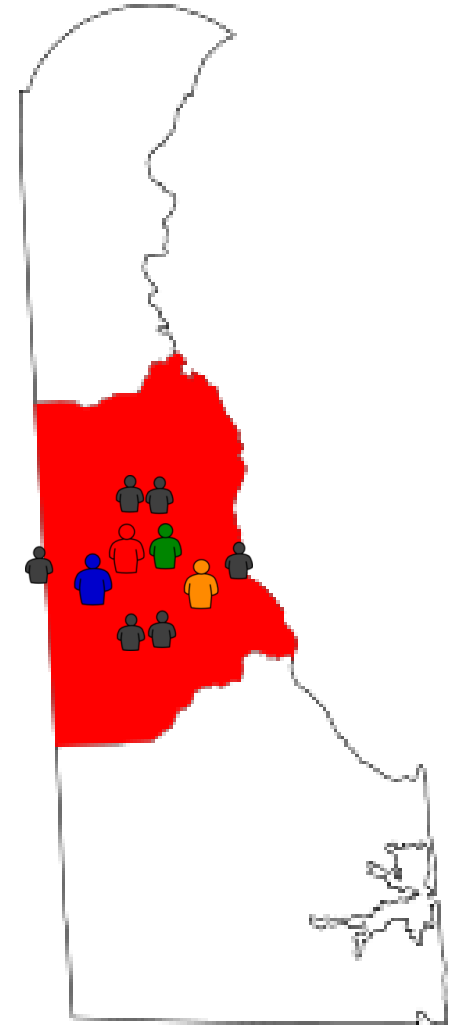
Approach



Population-wide interventions with health for all in mind



Targeted interventions to address greatest burden



"Twin" Approach

Creating the Environment to Support Healthy Living where People...



LIVE



LEARN

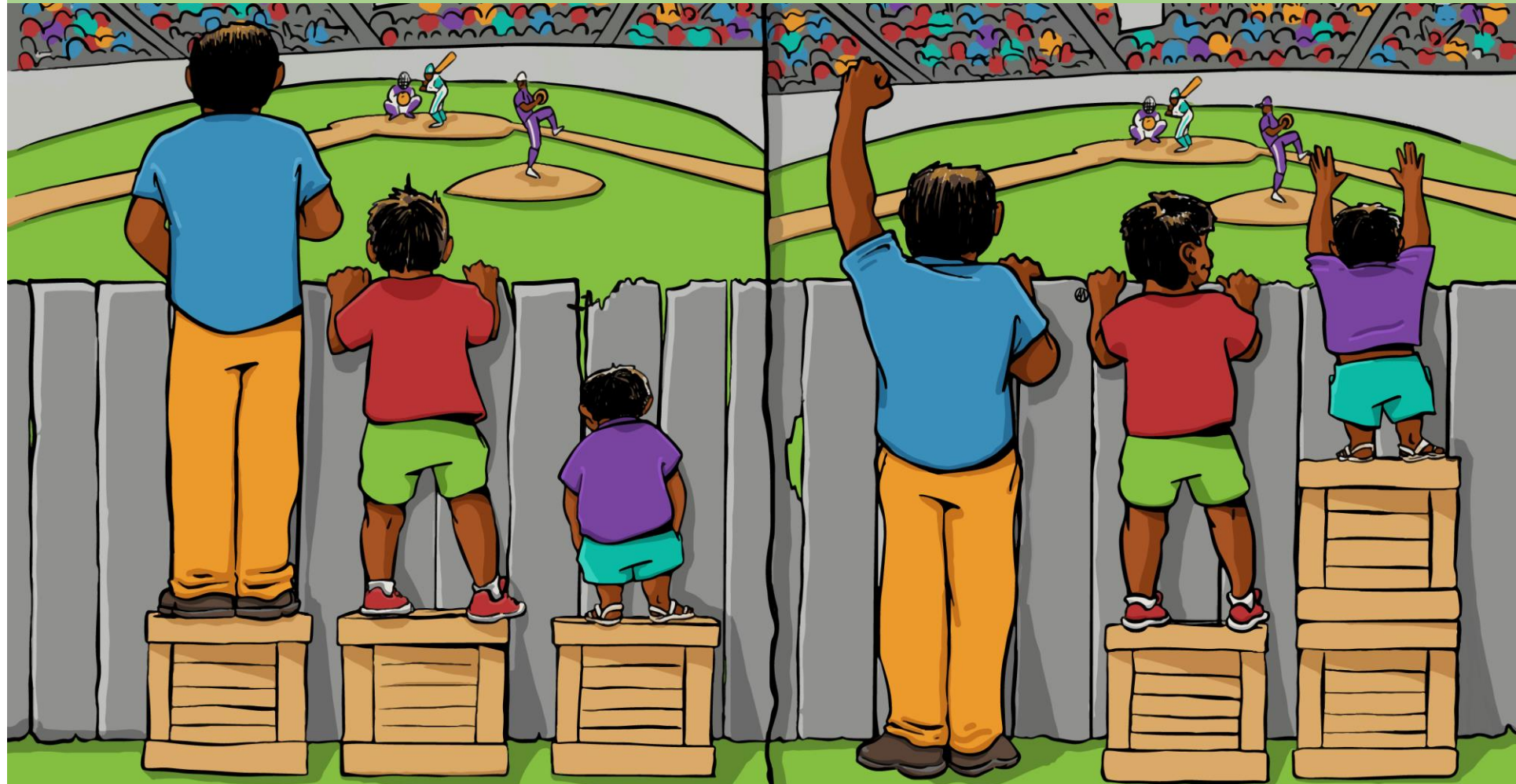


PLAY



WORK

Creating an Opportunity for All



EQUALITY

EQUITY

What Makes Us Healthy



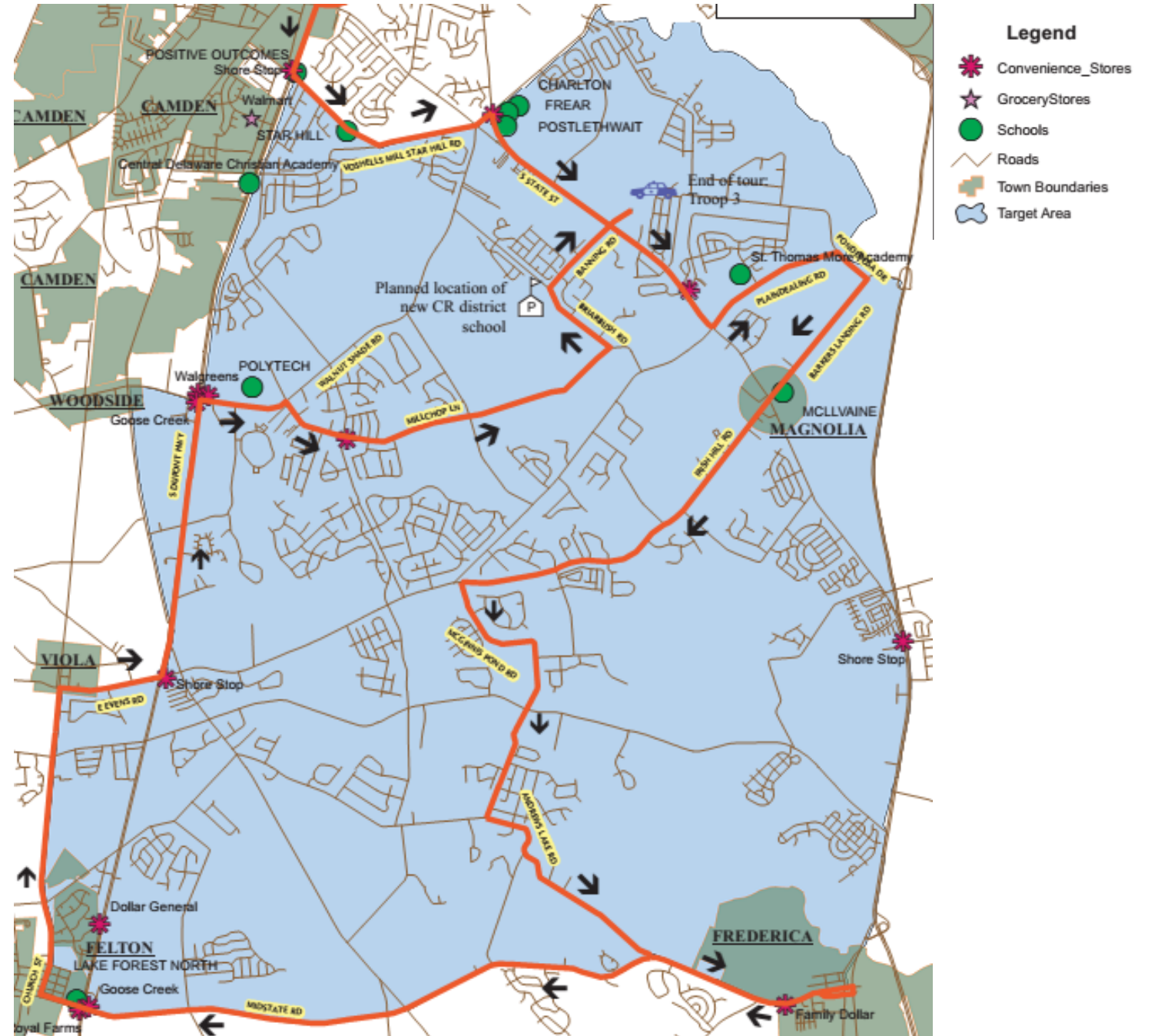
What We Spend On Being Healthy



Approaches

- Maps for Priority Areas
- Public Survey
- Planning Charrette (Planning Week Workshops)

Kent County Study Area



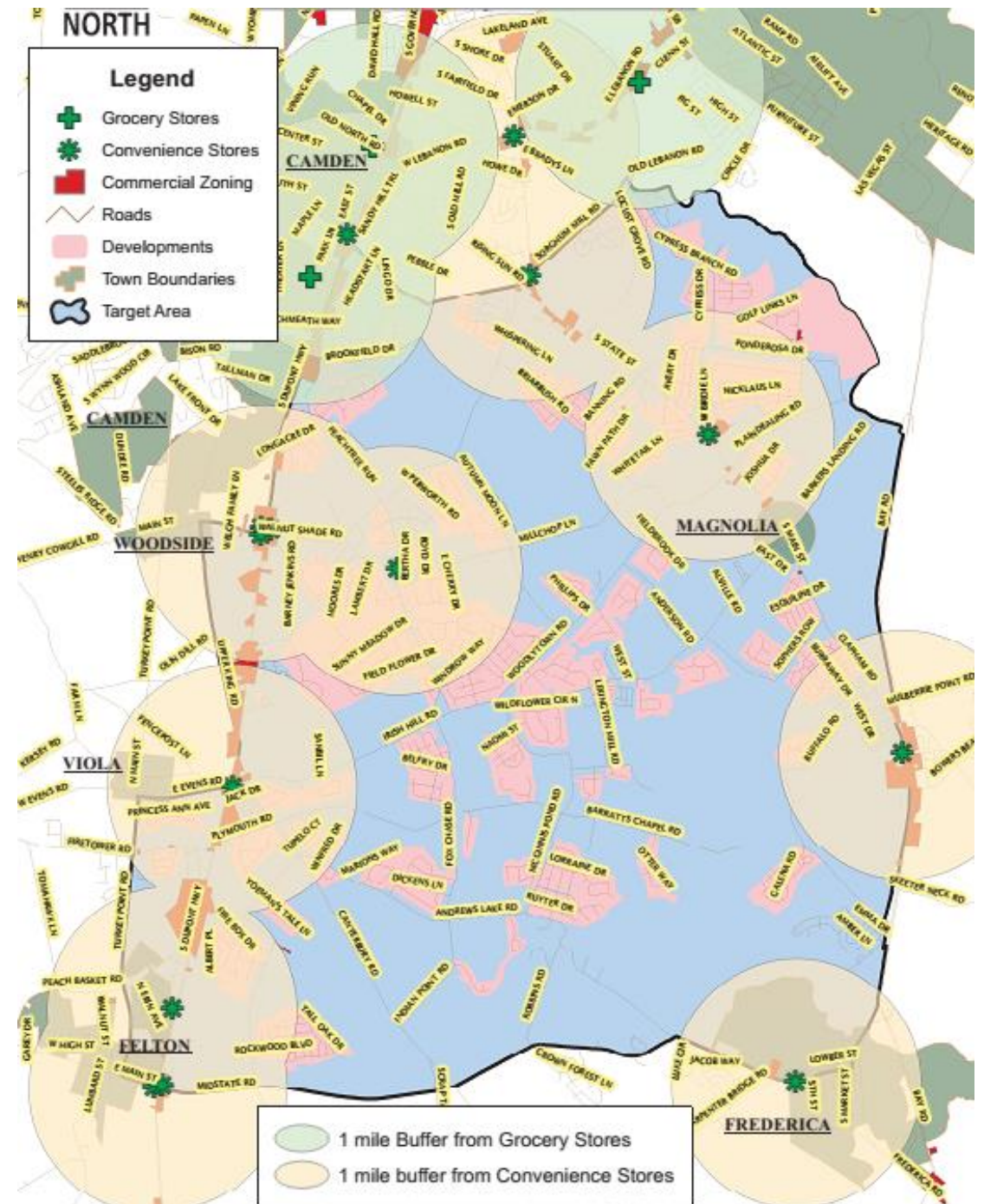
Grocery Store and Convenient Store Locations

- Grocery Stores

- Redners
- Food Lion
- Walmart

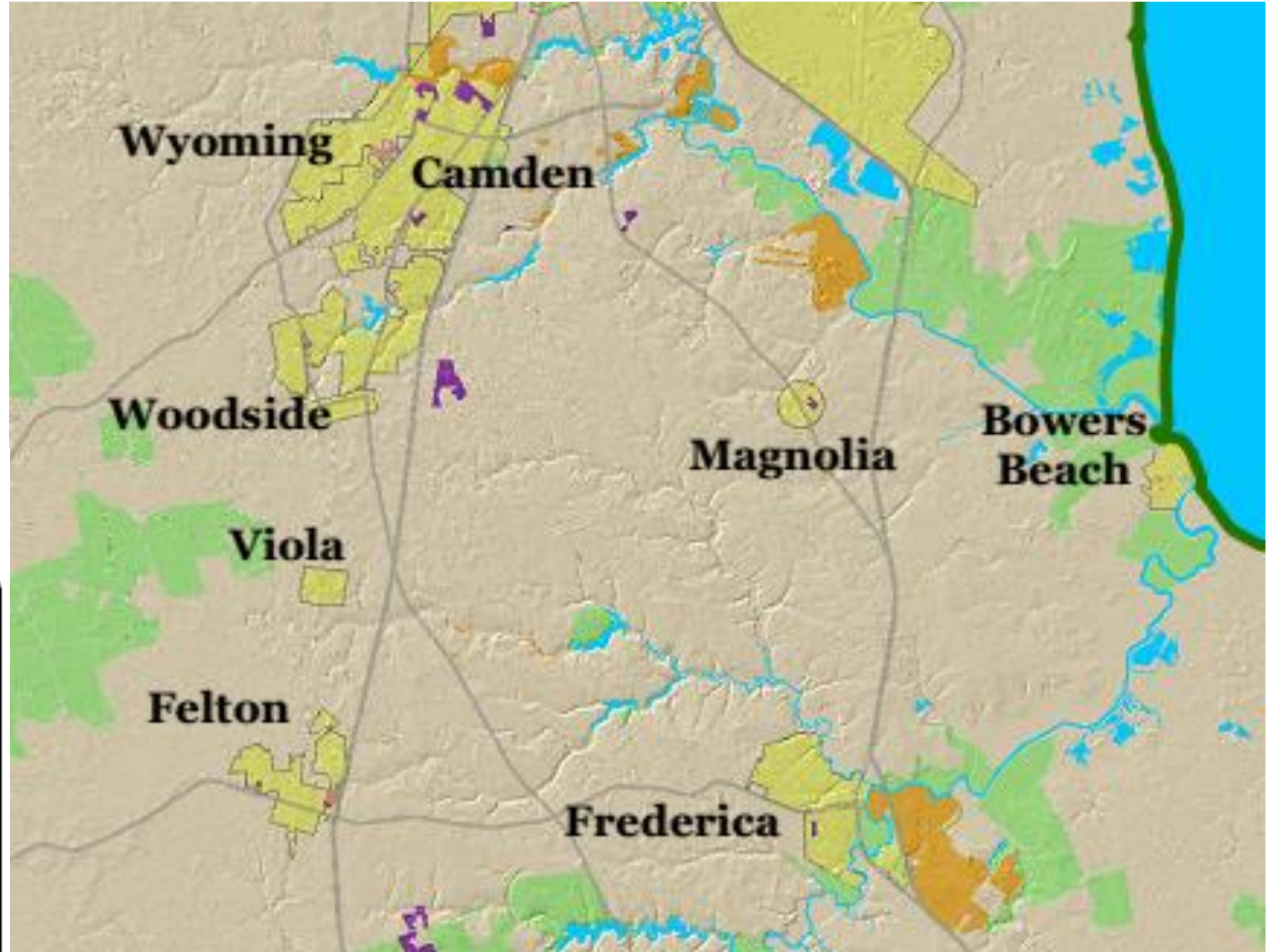
- Convenience Stores

- Several located adjacent/near schools



Park and Recreation Facilities

- School playgrounds
- DNREC boat launches



Opportunities— Healthy Food Access

- Providing healthy food choices to convenient and corner stores
- Limited grocery store access



Opportunities— Walkability and Bikability

- Multi-use trail
- Wide shoulders
- Safe sidewalk connectivity
- Street Trees



Opportunities for Connectivity

- Connect Residents to different uses
- Sidewalks and Bike Paths
- Mixed use new development / Town Center Revitalization



Opportunities— Park and Recreation

- Open space for active and passive recreation for children and adults
- Lake Forest High School- Community Use
- Trees for shade in parks for increase use



Results + Feedback = Opportunities

- Accessible, Available, Affordable Healthy Foods
- Active Transportation
- Active Recreation

What makes a Healthy Kent County?



Creating a Culture of Health

Access to Affordable Healthy Foods



EBT at Farmers' Markets



Food Retail on Transit



Produce Carts



Community Gardens

Comments:

- Traveling green grocer
- Vegetables- don't have to be fresh for a healthy diet / Process local foods for off season
- Produce stands and healthy food in convenient stores
- Bring healthy food to neighborhood- Mobile Markets and Produce Carts
- Healthy food more affordable than junk
- Transit to grocery stores
- Community Gardens
- Food Hub needed in Central Delaware
- Incentivize corner store owners to accept EBT
- Farmers Market with EBT Access

Active Transportation– Improve Walkability and Bikability



Safe Biking



Transit Shelters



Sidewalks and Connectivity

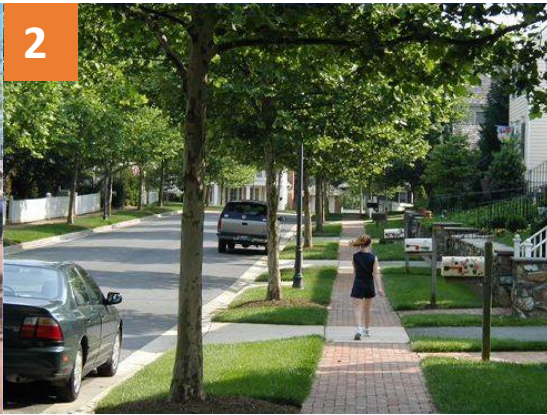
Comments:

- Have a coffee shop or places to gather
- Community Centers with transport to rural areas
- Sidewalks to destinations
- Marketing campaign for biking as a mode of transportation vs leisure activity
- Sidewalks create accessibility; walking is an affordable mode of transit

Active Transportation– Amenities



Street Furnishings



Street Trees



Lighting



Underground Utilities

Comments:

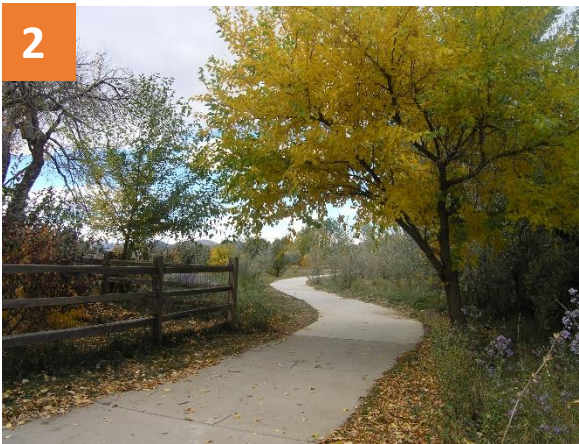
- Pleasant ways to get to destinations
- Easier access to public transport
- Need bike racks
- Need to feel safe when bike
- Lighting supports safety-encourages more walking

Parks and Recreation



Active Recreation

Passive Recreation

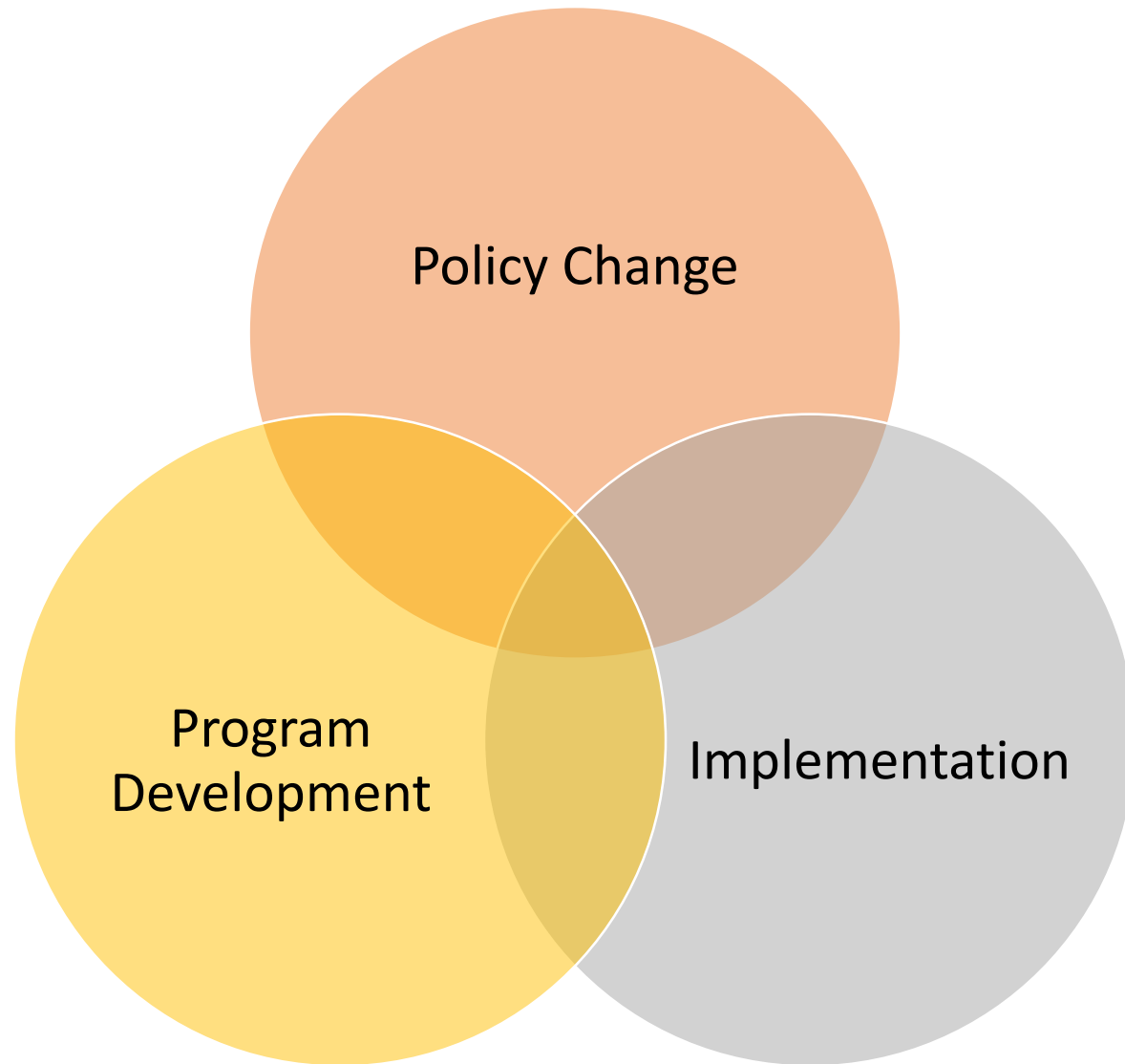


Trails

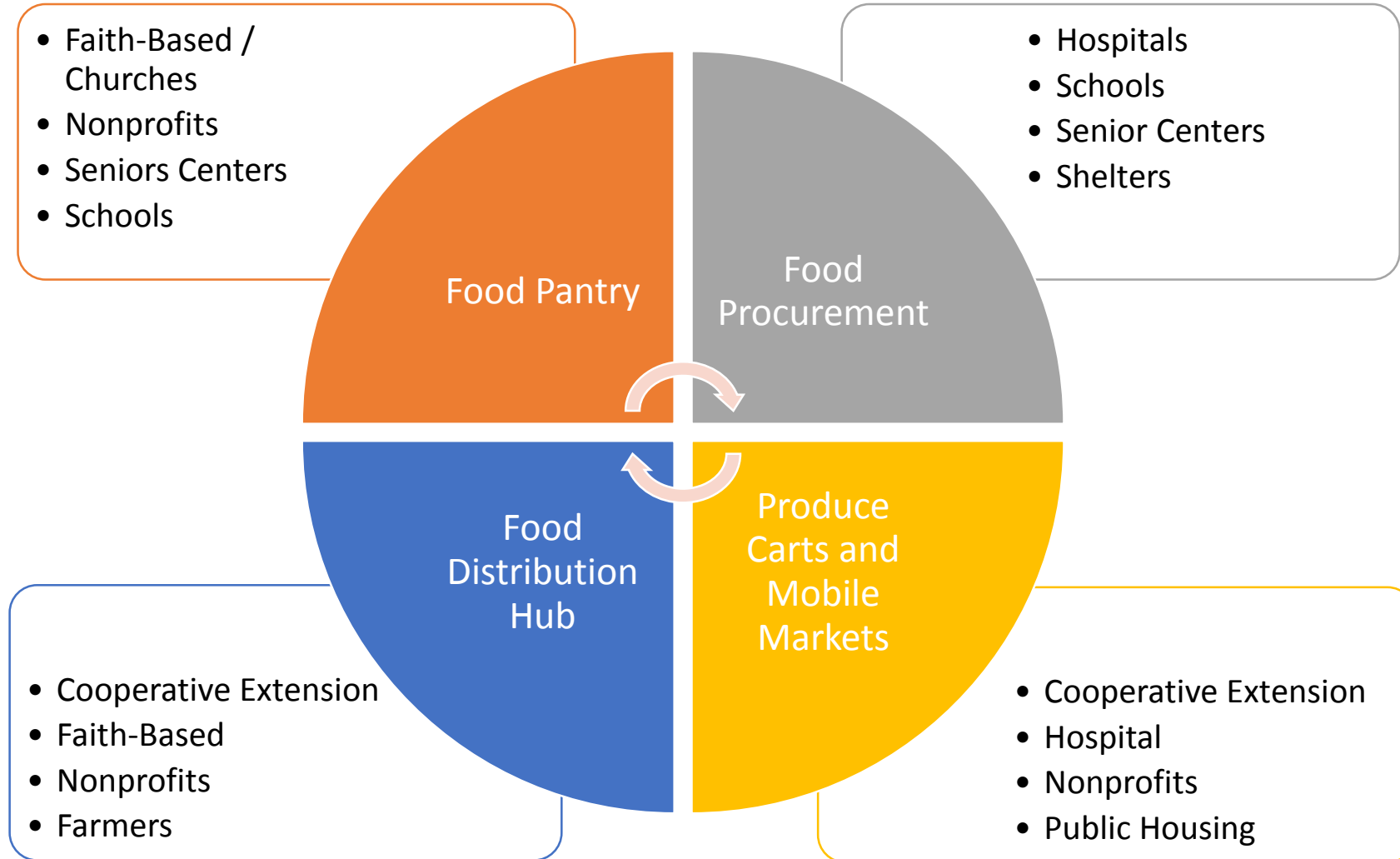
Comments:

- Need more parks
- Attractive passive environments with recreation opportunities
- Trails connecting to surrounding areas and communities
- Active sites open to public
- Kent County has locations providing serenity and contact with nature
- Ensuring safety will support activity

What are the resources and who are the partners?

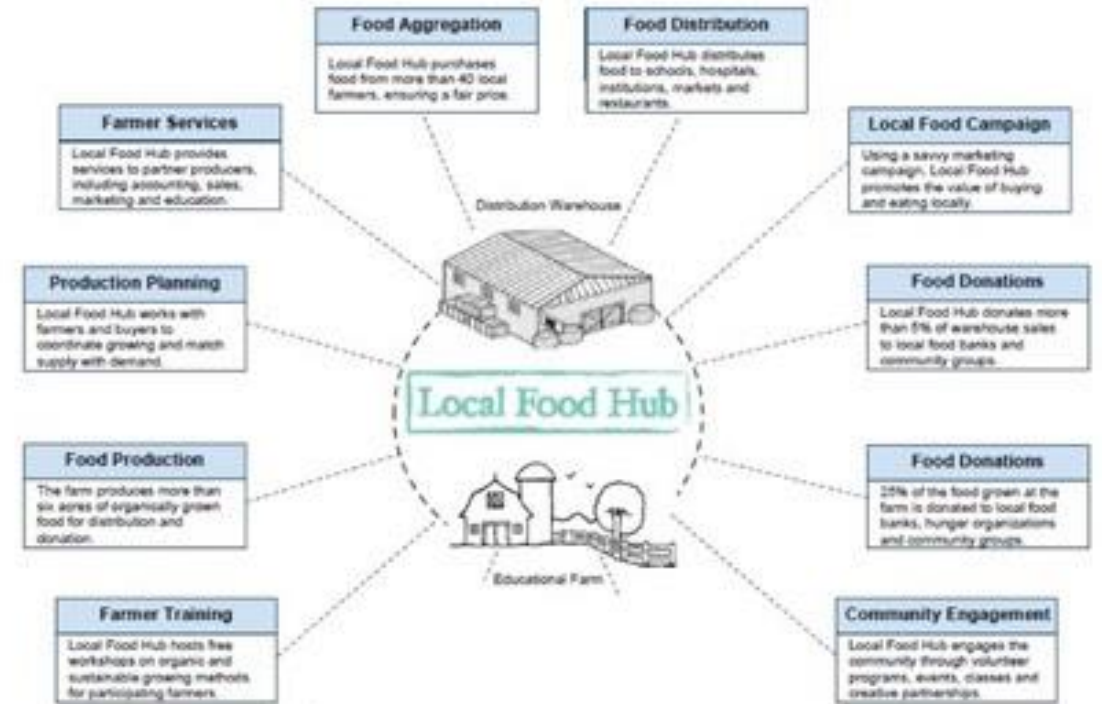


Opportunities– Comprehensive Garden / Ag Network



Potential Actions– Healthy Food Environments

- Central Delaware Food Distribution Hub
- Incentives for Healthy Food Offerings at Corner and Convenient Stores
- Produce Carts / Mobile Markets



Potential Strategies– Healthy Food Access

- Produce Cart at School
 - Purchase Food Cart (Sponsor or grant funded)
 - CSA-concept to supply Produce Cart
 - Healthy Food Promotion
- Pilot at a school in target area
- Policy Change
 - Permitting for Open Cart/Fee Waiver for Operating Cart
- Programmatic
 - Cart Operations
 - Local Food Procurement
 - Healthy Cooking Classes
- Implementation
 - Locating cart at school

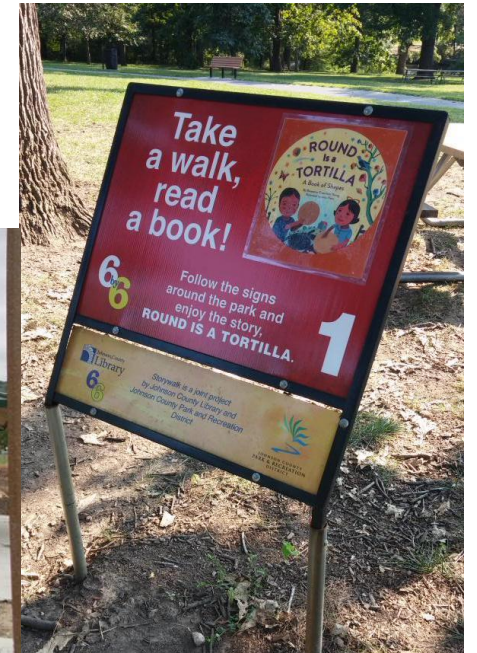
Potential Actions– Active Transportation

- Pedestrian/Sidewalk Network
 - Connecting Destinations
- Bicycle Network
 - Connections
 - Paint Bike Lanes
- Village Center Concepts



Potential Actions– Active Recreation

- Family Recreation
- Playgrounds
- Shared-Use
 - Faith-based
 - Schools
- Trails



Potential Strategies– Active Transportation

- Kent County Bike Loop

- Lebanon Road
- Midstate / Johnny Cake Landing
- Turkey Point Rd
- Main St (Woodside)/Walnut Shade
- Peachtree Run
- South State Street

- Policy Change

- Speed Reduction

- Program Development

- Marketing Campaign for Biking as a Mode of Transportation
- Coordinate with Economic Development/Tourism (Small Town Tour/ Farmer's Market Tour)

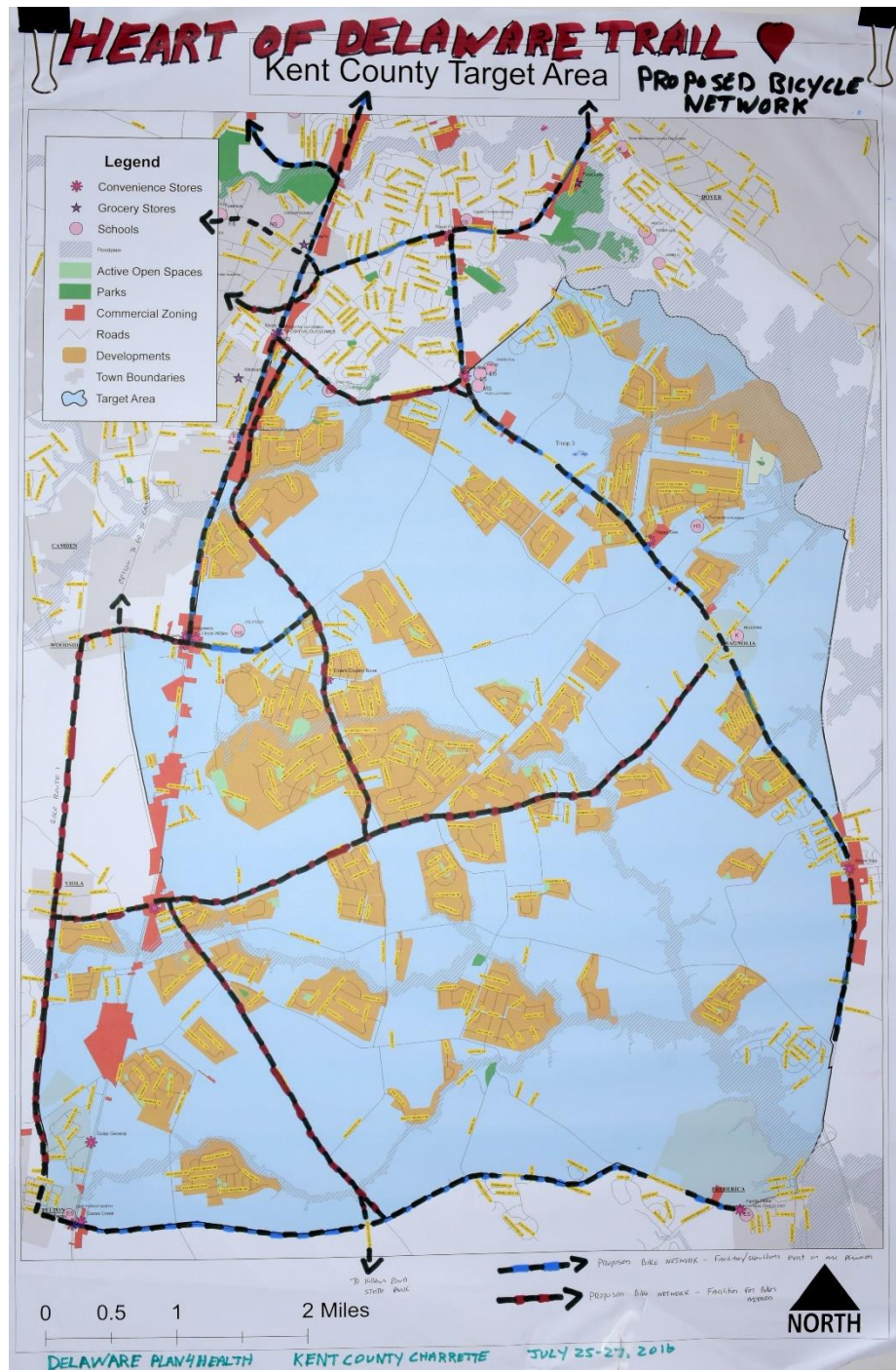
- Implementation

- Paint Bike lanes
- Safe Bike Infrastructure (Street reflectors/Bike lane separators)



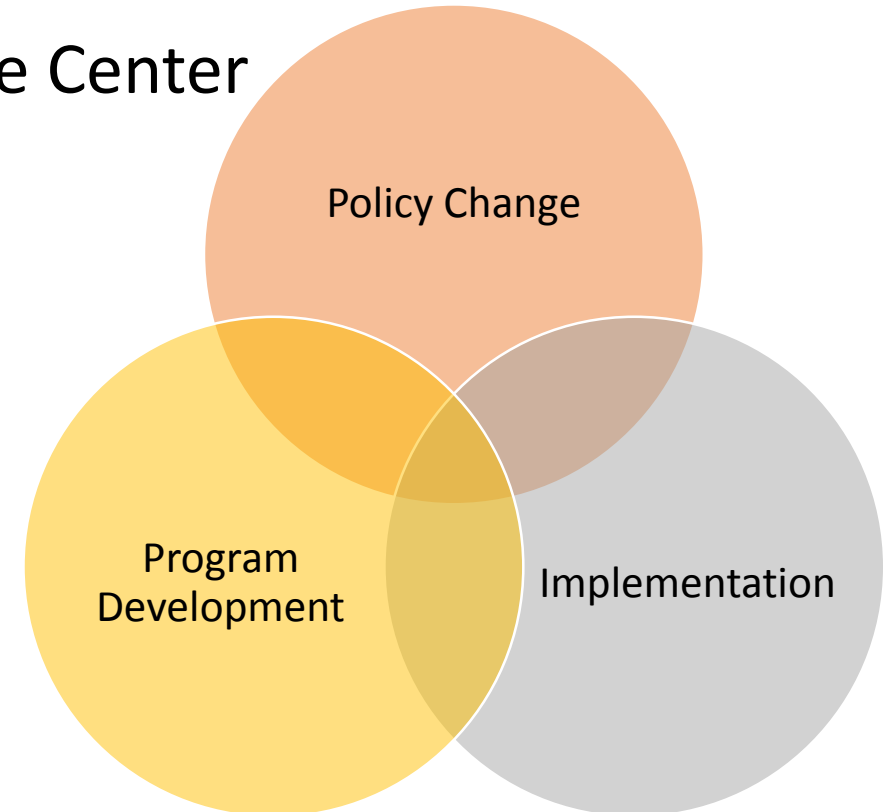
Heart of Delaware Trail

Proposed Bicycle Network



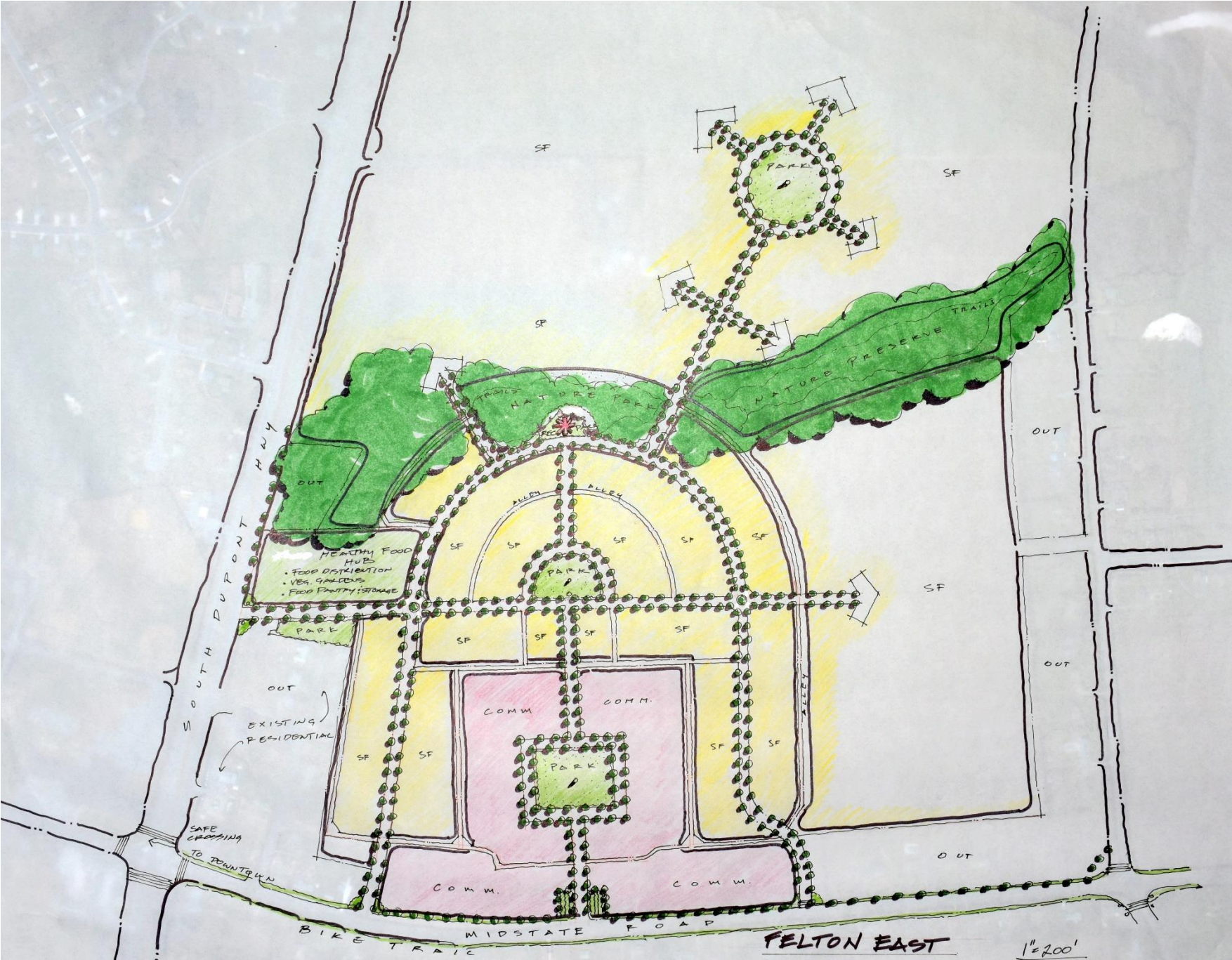
Preliminary Targeted Focus Areas

- Land Use Development and Planning / Village Center
 - Felton
 - South State Street/Sorghum Mill
- Healthy Food Access
 - Magnolia



Felton East

Village Center Concept



South State Street

Village Center Concept



Next Steps

- Charrette Proceedings– highlight findings
- Developing a guidance for the Comprehensive Plan update
 - Health and Equity integrated in the chapters
 - Transportation
 - Housing and Community Development
 - Community Services
 - Historic Preservation
 - Public Utilities and Infrastructure
 - Economic Development
 - Intergovernmental Coordination
 - Implementation
- Recommendations and Strategies
- Funding Approaches and Capacity Building
- Information Dissemination

Questions?

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